

SUISSETEC - Campagne de l'image

Mars 2017

A16-1010420

**EN SUISSE, 50% DU
POTENTIEL D'ÉCONOMIES
D'ÉNERGIE RÉSIDE DANS
L'ASSAINISSEMENT
DES BÂTIMENTS.**

EAU
CHAUFFAGE
TOITURE
SALLE DE BAINS
CLIMATISATION
FAÇADE
EAU
SALLE DE BAINS
TOITURE
CHAUFFAGE
CLIMATISATION
SALLE DE BAINS
EAU

**NOUS, LES
TECHNICIENS DU BÂTIMENT.**

TOPAPPRENTISSAGES.CH



SUISSETEC - Campagne de l'image

Mars 2017

A16-1011000

**AIDE-NOUS À ASSAINIR
L'AVENIR DE LA SUISSE.
NOUS RECHERCHONS
2000 APPRENTIS MOTIVÉS.**

FAÇADE
TOITURE
EAU
CHAUFFAGE
TOITURE
FAÇADE

**NOUS, LES
TECHNICIENS DU BÂTIMENT.**

TOPAPPRENTISSAGES.CH

The image shows a woman with long, wavy blonde hair, wearing a dark brown short-sleeved top and white wide-leg trousers, standing to the right of a large vertical banner. She is smiling and looking towards the camera, with her hands resting on the banner. The banner itself is set against a background of a construction worker in a yellow hard hat and blue shirt, kneeling on a roof covered in gravel. The worker is looking down at his work. The banner contains several text elements: a main headline in white boxes at the top, a list of building-related terms (FAÇADE, TOITURE, EAU, CHAUFFAGE) in white boxes with speech bubble tails scattered across the middle, a yellow box with the text 'NOUS, LES TECHNICIENS DU BÂTIMENT.' at the bottom, and a red box with the website 'TOPAPPRENTISSAGES.CH' at the very bottom. The background of the banner shows a cityscape under a cloudy sky.